

September 25-29, 2017 #AKDigitalCitizenship

Alaska Digital Citizenship Week



SCHOOL LEADER IMPLEMENTATION PLAN

Introduction

Alaska Digital Citizenship Week, September 25-29, 2017, is a celebration designed to launch an ongoing effort to teach students how to make safe, smart, and ethical decisions in the digital world. We selected this time on the calendar as all school districts will be in session and it is early enough in the new school year to be a cornerstone in establishing a school culture of digital citizenship.

Before Alaska Digital Citizenship Week 2017

Add September 25-29, 2017 to your district and school calendars and plan to personalize your celebration of Alaska Digital Citizenship Week. Here are some suggestions for making the event your own:

1. Alaska Digital Citizenship Week takes a community-based approach. **Determine how you will engage parents.** You might [start with a survey](#) to learn about their daily use and attitudes toward media and technology.
2. **Support your faculty.**
 - a. [Visit Common Sense Education.](#)
 - i. Take time to become familiar with the curriculum
<https://www.commonsense.org/education/training>
 - ii. Determine how to recognize faculty that complete the training.
 - b. See the 'During' section for daily themes.
3. **Go public!** Let everyone know you are participating in #AKDigitalCitizenship and #aklearns on Twitter, Facebook and Instagram.

During Alaska Digital Citizenship Week 2017

Monday: Educate Yourself

Share your vision for digital citizenship. Get everyone on the same page. If you don't have a school vision to share at this time, share [this video](#) with your faculty as a dialogue starter: what is it we want students to do with technology?

Tuesday: Self-Image & Identity. These lessons are designed to help students explore their own digital lives, focusing on their online versus their offline identity. Students learn the benefits and risks of presenting themselves through different personas and the effects on their sense of self, their reputation, and their relationships.

K-2 [Going Places Safely](#)
3-5 [Rings of Responsibility](#)
6-8 [Digital Life 101](#)
9-12 [My Online Code](#)

Share the Family Tip Sheet with parents:

[Elementary](#) | [Middle & High School](#)

Wednesday: Privacy and Internet Security. Students will learn strategies for managing their online information and keeping it secure from online risks such as identity thieves and phishing. They will learn how to create strong passwords, how to avoid scams and schemes, and how to analyze privacy policies.

We have Digital Breakout EDU options for today's lessons!

K-2 [ABC Searching.](#)
3-5 [Strong Passwords](#)
6-8 [Scams and Schemes](#)
9-12 [Oops! I Broadcast It On the Internet](#)

Share the Family Tip Sheet with parents:

Elementary: [Digital Footprint focus](#) or [Password emphasis](#)
[Middle School](#) | [Middle and High School](#)

Thursday: Cyberbullying and Digital Drama. We believe bullying is everybody's business. Students learn what to do if they are involved in a cyberbullying situation. They will explore the roles people play and how individual actions — both negative and positive — can impact their friends and broader communities. Students are encouraged to take the active role of upstander and build positive, supportive online communities. Learn more and get administrator resources at

<https://www.commonsense.org/education/cyberbullying-toolkit> We selected the following lessons for students:

K-2 [Screen Out the Mean](#)
3-5 [What's Cyberbullying](#)
6-8 [Cyberbullying: Be Upstanding](#)
9-12 [Breaking Down Hate Speech](#)

Share the Cyberbullying Tip Sheet with parents:

Elementary ([English](#)) ([Spanish](#)) | Middle & High School ([English](#)) ([Spanish](#))

Additionally, Common Sense Education offers Middle School families: Dealing with Digital Drama ([English only](#))

Invite parents and caregivers to learn more about the labels your school uses when talking about bullying situations and strategies. Share the following article:

<https://www.commonsensemedia.org/blog/bullying-is-everybodys-business>

Friday: Creative Credit and Copyright. We know that students are not the only ones living in a “copy/paste” culture. We all can benefit from reflecting on our responsibilities and rights as creators in the online spaces where we consume, create, and share information.

K-2 [My Creative Work](#)

3-5 [Whose Is It Anyway?](#)

6-8 [A Creator’s Responsibilities](#)

9-12 [Copyrights and Wrongs](#)

Share what your faculty is doing to model responsible use.

Share the following Family Tip Sheets: [Elementary School](#) | [Middle School and High School](#)

Beyond Alaska Digital Citizenship Week 2017

1. Draft a school vision for Digital Citizenship.
2. Put a Digital Citizenship presentation on the agenda for your nearest scheduled school board meeting. ([TEMPLATE](#))
3. Find partners to support ongoing parent/caregiver activities. Resources are available here: <https://www.commonsense.org/education/connecting-families>. Check out the Program Overview and Program Intro Letter.
4. Take part in the [Common Sense Education Recognition Program](#) at the School and District levels. Communicate with Sam Jordan samuel.jordan@alaska.gov at DEED if you need support in this effort.